

WHAT IS CLAIMED IS:

1. A method for presenting a plurality of product images for review by a user on a computer including a display, a memory, and an input device, the method comprising the steps of:

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displaying a plurality of product images on the display;

providing product image review boxes on the display for a side-by-side comparison of selected product images;

receiving a user input selecting a product image from the plurality of product images displayed on the display; and

displaying the selected product image in one of the review boxes for a side-by-side comparison with at least one other selected product image.

- plurality of product images includes the step of displaying a scroll box on the display which includes the plurality of product images from the selected product category.
- 3. The method of claim 2, wherein the product images in the review boxes are larger than the product images in the scroll box.
- 4. The method of claim 1, wherein selected product images are displayed in the next available review box until all the review boxes are filled with product images, and wherein the next selected product image replaces the product image in one of the review boxes.
- 5. The method of claim 4, wherein the user selects the review box in which to replace the product image after all the review boxes are filled with product images.
- 6. The method of claim 1, further comprising the steps of receiving a user input to order a selected product displayed on the display, and automatically generating an order form for the selected product.
- 7. The method of claim 6, further comprising the step of automatically transmitting the order form for the selected product from the computer to a vendor's computer located at a remote location.
- 8. The method of claim 1, wherein the product images include both a product image and a selected background image, and the step of displaying the selected product image includes the step of integrating the product image with a selected background image to provide a customized product image on the display.

- 9. The method of claim 8, wherein the product image and the selected background image are integrated based on a map transmitted to the computer from a vendor's computer located at a remote location.
- 10. An apparatus for presenting a plurality of product images for review by a user, the apparatus comprising:

a computer including a display, a memory, and an input device;
means for displaying a plurality of product images on the display;
means for providing product image review boxes on the display for a
side-by-side comparison of selected product images;

means for receiving a user input selecting a product image from the plurality of product images displayed on the display; and

means for displaying the selected product image in one of the review boxes for a side-by-side comparison with at least one other selected product image.

- The apparatus of claim 10, wherein the means for displaying a plurality of product images includes means for displaying a scroll box on the display which includes the plurality of product images from the selected product category.
- 12. The apparatus of claim 11, wherein the product images in the review boxes are larger than the product images in the scroll box.
- 13. The apparatus of claim 10, wherein selected product images are displayed in the next available review box until all the review boxes are filled with product images, and wherein the next selected product image replaces the product image in one of the review boxes.
- 14. The apparatus of claim 13, wherein the user selects the review box in which to replace the product image after all the review boxes are filled with product images.
- 15. The apparatus of claim 10, further comprising means for receiving a user input to order a selected product displayed on the display, and means for generating an order form for the selected product.
- 16. The apparatus of claim 15, further comprising means for transmitting the order form for the selected product from the computer to a vendor's computer located at a remote location.
- 17. The apparatus of claim 10, wherein the product images include both a product image and a selected background image, and the means for displaying

and





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the selected product image includes means for integrating the product image with a selected background image to provide a customized product image on the display.

- 18. The apparatus of claim 17, wherein the product image and the selected background image are integrated by the integrating means based on a map transmitted to the computer from a vendor's computer located at a remote location.
- 19. An apparatus for displaying a product image for review by a user, the apparatus comprising:

a computer including a display, a memory, and an input device;
means for storing a plarality of product images in the memory of the
computer;

means for storing a plurality of background images in the memory of the computer;

means for selecting one of the background images to be displayed on the display with each product/image;

means for receiving a user input to display a selected product image;

means for integrating the selected product image with the selected background image on the display to provide a customized product image on the display

The apparatus of claim 19, wherein the product image and the selected background image are integrated by the integrating means based on a map transmitted to the computer from a vendor's computer located at a remote location.